

Online Exhibition:

Dates: Oct – Dec 2021 (exact dates to come)

Entries Due: 30th Sept 2021

The 30:30 exhibition will be showcased on the MAANZ website where images and details will be more clearly visible as well as in a 3D Virtual Space.

Presentation & Awards Night:

A virtual opening, showing and awards presentation will take place during the virtual symposium. Branches may like to organise gatherings in and around the virtual symposium and exhibition opening to promote connection and communication.

Judges:

1. Julie Sperling (Keynote speaker) (Canada)
2. Anabella Wewer (USA)
3. David Jack (Australia)

Prizes

First Prize \$500

Second Prize \$150 gift voucher from Smalti Australia

Entry Closing Date: 30th September 2021

How to Enter: Entries Open 1st July 2021.

Complete the 30:30 Entry Form on the Symposium page of www.maanz.org by midnight 30th Sept 2021 Australian Eastern Standard time

Entry Fees: (in Australian Dollars)

MAANZ member: \$25 **Non MAANZ member:** \$40

Payment to be made when completing on-line entry form by PayPal, which also accepts credit cards.

There is NO refund of entry fees. The fee is retained as a contribution to costs of processing and assessing work. Misinterpretations of the entry form do not constitute reasons for a refund.

Theme: The theme this year is **Revolution: Evolution.**

The theme provides a conceptual thread throughout the exhibition and is broad enough for members to explore in a way that excites them personally.

With the world being in such a state of flux and multiple complex issues vying for our attention on a daily basis, it seems that revolution and evolution are more relevant than ever. Change is happening, whether we like it or not. The challenge for us as artists, hobbyists and members of many different mosaic communities, is how do we keep our art relevant in today's rapidly changing world? How do we as artists contribute solutions to the many problems we are facing?

Luna Cameron-Parrish, MAANZ Vice President

Selection of Works for Exhibition:

No pre-selection will take place. Works that are larger or smaller than the specified size of 30 x 30cm will not be accepted.

MAANZ makes no guarantee that all works received will be exhibited & reserves the right to reject any entry. No reasons will be given & no correspondence will be entered into regarding these decisions. Making contact with judges before or after the judging process regarding your work is not appropriate. Inappropriate correspondence may be acted upon.

Format of Art Works:

Each artist can enter 1 wall hanging work.

- Only works completed since Sept 2019 will be accepted. Works must not have been exhibited in any other MAANZ Branch or National Exhibition.
- Work to be exactly 30cm high x 30cm wide, maximum depth of 8cm (including the substrate) and max weight of 5 kg.
- No border in the design. No frame surrounding work.
- Work must be prepared for hanging with two d-rings & wire.
- D-rings to be placed: 10cm down from the top & 5cm in from the side of the board.
- For the protection of the buyer's walls FELT PADS (not silicon) should be attached to the back bottom two corners of the artwork.
- Work should be signed on the back, with the artist's name, title and date of work.

Digital Images: Images must follow the format on page two of this document.

Artist Statement/s: Each work to be accompanied by an artist's statement of 100 words or fewer. This is completed as part of your entry form.

Sale of Work: All work must be for sale. A 20% commission including GST will apply on all sales. (In calculating your sale price, allow for this commission by increasing the amount you want to receive by 25%)

This 20% commission is less than our standard 33% commission due to the virtual nature of the exhibition. Commissions will increase again when we return to gallery exhibitions.

All sales are conducted through MAANZ. Works must remain available for sale for the duration of the exhibition.

As this is a virtual exhibition, artists are responsible for shipping their own work to the buyer, if sold. Guidelines on shipping will follow.

Digital Image Instructions:

File Format: Save your images in the JPG format. Individual images should be no greater than 3MB

Image Dimensions:

- Image sizes should be 2500 pixels on the longest side.
- Images should be set at a resolution of 300 pixels per inch (300PPI).
- Images should be in focus with a minimum of neutral background around the artwork.
- Images should have no date stamp, watermark, copyright mark or information which identifies the artist.
- The primary image is to be taken straight on.
- Images should not be heavily edited and should be accurate representations of the work.

MAANZ reserves the right to not include an image of a work in a printed or on-line catalogue, or web page if it does not meet the image requirements.

Number of Images: A maximum of three (3) images in total for each entry consisting of

- One **PRIMARY IMAGE** - the whole work viewed straight on
- Two **DETAIL IMAGES** - suggested details are
 - An image which focuses on a smaller area of interest within the work
 - An image which highlights relief or textural areas (may be on an angle)

Image Titles:

Images to be titled as SURNAME_FIRSTNAME_title_year

For example: Primary Image: JONES_BEN_BigBlueDay_2021.jpg
Detail Image 1: JONES_BEN_BigBlueDayDetail1_2021.jpg
Detail Image 2: JONES_BEN_BigBlueDayDetail2_2021.jpg

Useful Information:

How to Change the Resolution/size of your image

In order to change the resolution of your image, you will need a photo editing program such as Photoshop, Windows Paint, PhotoScape, etc.

- If your image is the correct resolution, but you need a smaller size, you can change the measurement of the longest size to what you need. Ensure that the setting that keeps the proportions of the original is checked.
- You can change the resolution upwards but this may make the image smaller than the required size. If doing this in Photoshop, you need to ensure that the “resample image” option is off.
- If your image is too small, you will probably need to retake the image. Unless it is just by a few pixels, enlarging a small image in a photo editing program results in a loss of data.
- As you are editing, use the Save As option to create new images with new names so that you don’t overwrite and lose the original file.
- Once you are ready, save the file(s) according to the title requirements above.

Professional Photo Tips:

- Always photograph using the highest resolution your camera will provide.
- For the best results - use a digital camera with at least 12 mega pixels.
- Mobile phone or point-and-shoot type cameras do not always provide a high enough image resolution.
- Make sure the whole image is sharp and in focus.
- Think about your lighting. Front or side light your work as backlighting will mute colours.
- Keep backgrounds neutral. Your work should stand out not the background. Busy textures or outdoor scenes distract viewers from your work.
- Keep the camera steady – use a tripod, rest it on a table top or against a door frame.
- Avoid cropping the image too heavily after you have taken it. Fill the frame by coming in close to the work.
- Check for shadows or reflections. They can hide parts of your work and are distracting for viewers. Avoid shadows from your camera or yourself from falling on the work.
- Check your image on the screen at 100% resolution. This is how the judges will see it.
- Hire a professional photographer if you need to. Remember to let them know the image requirements.

And before you hit send, always ask yourself - would I be proud to have this image printed in a catalogue or viewed online?

Enquiries: MAANZ 2021 Exhibitions Coordinator
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