



Opus Oracle
MAANZ National eMag
Editor's report
2019

Since we started

- Started as bi-monthly eMag in 2014 to all members alternating with the State Reps' email newsletters
- In 2016 we changed to quarterly
- 28 issues so far, average 33 pages per issue
- Goes out to all members with an email link
- Index of the years 2014-2018 inc available on the website
- Back copies of the eMag available on the members section of the website
- We have kept a steady open rate of around 60%
- Average two – two and a half pages adverts per issue – income of around \$1500 pa

What you currently get in the eMag....

- Regular/semi regular articles inc
 - Magnificent Mosaics
 - Expert Ease
 - Members' Showcase
 - Bitten by the Bug
 - Featured Artist
 - State Reps Reports

- Plus one-off feature articles on topical issues, member's achievements, major mosaic happenings, exhibitions nationally and internationally etc...



Branching Out: collaborative mosaic by members of the Creative Glass Guild in Brisbane. Designed and facilitated by Catherine Conaty

Recent feature articles have included

- Two part series on Roman mosaics
- Community mosaics in Perth
- The Spilimbergo School in Italy
- Mosaics in Hong Kong
- Trailblazing women mosaic artists
- Mosaics on my Travels

And more



*Community fund raising project
facilitated by Michael Lush WA*

Magnificent Mosaics

- Kim Grant on Margo Lewers
- Valerie McGarry on Gerald Trottier
- Sitara Morgenster on Lee Krasner
- Heather Vollans on Dugald MacInnes



*Expansion by Margo Lewers
From Magnificent Mosaics by Kim Grant*

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Expert Ease

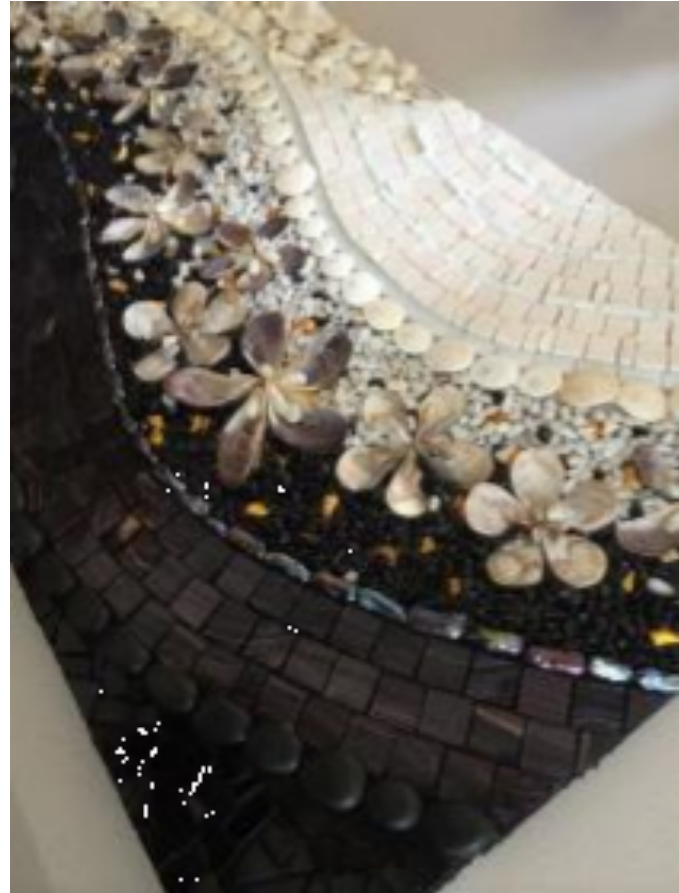
- Kim Grant – on Glass on Glass
- Caitlin Hepworth on
 - Direct on Mesh
 - Indirect Method on Paper
 - Indirect method on Plastic



*Indirect method – Caitlin
Hepworth*

Bitten by the Bug

- Kirsty Ansell
- Vicky Bush
- Pat Manger
- Janet Mackintosh



Balinese Ying Yang 2013
Vicky Bush

Members' Showcase

- Julie Aldridge
- Tani Bates
- Anne Bowden
- Tony Bowen
- Penny Craig
- Lisa Dobson
- Celine Gros
- Carol Hill
- Barb Holmes
- Sandra Holmes
- Lynette Ingram
- Pamela Irving
- Sue Leitch
- Beate Linkelmann
- Janet Mack
- Sitara Morgenster
- Sharon Pine
- Jaky Pinnock
- Kathryn Portelli
- Rosemary Pulverenti
- Miryam Simpson
- Heather Stevenson
- Anjali Venkat
- Heather Vollans



Sharon Pine NZ
Doggy Cool 2018

Behind the scenes

- Time in commissioning, editing, proofreading and layout
- Finding contributors and advertisers
- Numerous contributors, both from Australia and internationally
- Reciprocal relationship SAMA and Groutline

Thanks to

- Noula for the presidents' report
- Sue Leitch, Luna Cameron-Parrish, Caitlin Hepworth and Noula Diamantopoulos for all the symposium material this year
- All the state reps for their regular contributions
- Anyone I've ever persuaded to write for the eMag
- All past and future contributors – we couldn't do it without you



Thank
YOU!

The graphic features the words "Thank" and "YOU!" in a playful, multi-colored font. The letters are in various colors including blue, green, orange, pink, and red. The exclamation mark is also green and tilted to the right.

Into the future

